

STRATEGIC OVERVIEW

A 3-month content programme designed to build a high-engagement Solar community on Viva Engage - turning 137 Solar leaders into active contributors, storytellers and advocates.

Community	Duration	Frequency	Connect Call	Key Event
137 leaders Solar experts across all markets	3 months 19 March to 19 June 2026	2 to 3x/week 35+ planned publications	3 sessions Last Friday of each month · 45 min	20 April Physical meeting · Gray (France)

CONTENT MIX

20%	22%	13%	10%	13%	12%	10%
Behind the Scenes	Customer Shot & Voice	Data & Insight	Solar Spotlight	Monthly Connect	Team Voice & Poll	Leadership & Event

